



EAST LEAKE
ACADEMY
AND SIXTH FORM

ENJOY, LEARN, ACHIEVE





AS AND A-LEVEL BUSINESS

AS (7131)
A-level (7132)

Specifications

For teaching from September 2015 onwards
For AS exams in May/June 2016 onwards
For A-level exams in May/June 2017 onwards

Version 1.0 19 August 2014



WELCOME TO THE SOCIAL SCIENCES FACULTY

Faculty staff and teaching rooms:

- ▶ **Mr Berry:** Teacher of GCSE Business & A-Level Economics (120)
- ▶ **Miss England:** Head of Faculty & Teacher of GCSE & A-Level Business (118)
- ▶ **Miss Goodhead:** Teacher of A-Level Psychology (206)
- ▶ **Mrs Hareward:** Teacher of KS3 & KS4 Computing/Computer Science (212)
- ▶ **Mrs Hussain:** Teacher of GCSE & A Level Sociology (122)



AS and A-level Business – the key to your career

This AS and A-level Business course introduces you to all you need to know about working in business, providing a solid foundation for further study.

With a focus on helping you to become a good decision maker, you'll learn essential managerial skills, alongside techniques to help you become an analytical problem solver. These skills are all highly sought after and valued in a wide range of careers.

Further study and career opportunities

If you'd like to study business, finance or management at university, A-level Business provides an excellent foundation. The skills you learn are transferable across a broad range of subjects and careers.

Whatever you choose to do in the future, you'll find that the things you learn in this course will help. For example, you'll probably work with lots of different people, so knowledge of motivational theory will help you to work well with others and help them achieve their potential.

You might have ambitious plans to start your own business. If that's the case, you'll find the marketing and finance topics particularly useful.



2 Specification at a glance

2.1 Subject content

- 1 [What is business?](#)
- 2 [Managers, leadership and decision making](#)
- 3 [Decision making to improve marketing performance](#)
- 4 [Decision making to improve operational performance](#)
- 5 [Decision making to improve financial performance](#)
- 6 [Decision making to improve human resource performance](#)
- 7 [Analysing the strategic position of a business \(A-level only\)](#)
- 8 [Choosing strategic direction \(A-level only\)](#)
- 9 [Strategic methods: how to pursue strategies \(A-level only\)](#)
- 10 [Managing strategic change \(A-level only\)](#)

2.3 A-level

Assessments

Paper 1: Business 1	+	Paper 2: Business 2	+	Paper 3: Business 3
What's assessed All content above		What's assessed All content above		What's assessed All content above
Assessed <ul style="list-style-type: none">written exam: 2 hours100 marks in total33.3% of A-level		Assessed <ul style="list-style-type: none">written exam: 2 hours100 marks in total33.3% of A-level		Assessed <ul style="list-style-type: none">written exam: 2 hours100 marks in total33.3% of A-level
Questions Three compulsory sections: <ul style="list-style-type: none">Section A has 15 multiple choice questions (MCQs) worth 15 marks.Section B has short answer questions worth 35 marks.Sections C and D have two essay questions (choice of one from two and one from two) worth 25 marks each.		Questions Three data response compulsory questions worth approximately 33 marks each and made up of three or four part questions.		Questions One compulsory case study followed by approximately six questions.

Before the qualification can be awarded, students must undertake **all** the assessments.

4.2 Assessment objectives

Assessment objectives (AOs) are set by Ofqual and are the same across all AS and A-level Business specifications and all exam boards.

The exams will measure how well students have achieved the following assessment objectives.

- AO1: Demonstrate knowledge of terms, concepts, theories, methods and models to show an understanding of how individuals and organisations are affected by and respond to business issues.
- AO2: Apply knowledge and understanding to various business contexts to show how individuals and organisations are affected by and respond to issues.
- AO3: Analyse issues within business, showing an understanding of the impact on individuals and organisations of external and internal influences.
- AO4: Evaluate quantitative and qualitative information to make informed judgements and propose evidence-based solutions to business issues.

WHAT MY A-LEVEL BUSINESS STUDENTS SAY?:

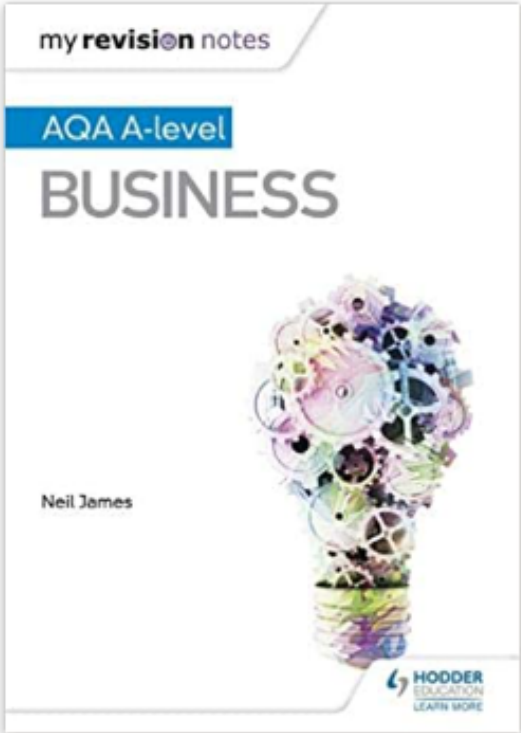


- ▶ 'I love studying business A-level as it gives a foundation of knowledge about the workforce and finance which is key as these are both fundamental factors that will apply to our everyday lives. Furthermore, I find it fascinating how what is learnt in the classroom can be replicated outside of the classroom (eg news stories on large firms) as it allows you to see the relevance of studying business and gives you an increased knowledge than the average person. As business is a social science, we have many class discussions which makes the subject even more engaging and entertaining. Within the classroom, there is a family-feeling, positive environment and we all get along well which adds to why I love studying the subject'.
- ▶ 'Business is great if you want something that relates to real life more than any other subject'.
- ▶ 'I enjoy A-level business because it gives an insight into what goes on behind the scenes of all businesses and helps to understand more about the different components that work together to successfully run a business'.
- ▶ 'I like doing A-level Business as I enjoy learning the content of the specification, and I find it very interesting. I think students should study it as it gives you a greater understanding on everyday life and events going on around you such as business news'.
- ▶ 'Business is such a fun, interesting subject to take at A level. The small class sizes allow more interaction between student and teacher. The subject sets you up for life with how to start and manage a business successfully. I would highly recommend taking business as an A level'.
- ▶ 'As I didn't study Business at GCSE, it's been a good induction to the topic, and I've thoroughly enjoyed learning all about the subject. It has been easy to adapt to business, and Miss E has allowed for the change to be swift as everything is explained in depth!'.

- ▶ 'My favourite part of studying Business A-Level is how it links so much with the outside world. As well as studying the specification, we often have lessons that link to recent business news which is a nice way to link the a-level to real life'.
- ▶ 'I enjoy Business because it allows me to apply key theories and business strategies to real life companies that interest me'.
- ▶ 'I enjoy studying business because it is a subject that closely relates to real-life. The areas that are covered, from finance to Human Resources, are current situations that businesses have to deal with every day. In addition, as well as looking into how to run a business, it also gives you an insight into other careers such as marketing, finance and accounting, which I am personally interested in. As I did not take GCSE Business, I was initially concerned about being at a disadvantage over those who did study it from Year 10. However, I quickly overcame this issue and now I feel like I am at the same level as everyone else and I really enjoy the subject. Studying business is very beneficial in preparing you for university courses in business and management so it is definitely worth taking'.
- ▶ 'I find A level business very interesting and even though I didn't do it at GCSE I found that I caught on pretty quick'.

WHAT TEXTBOOK DO I NEED TO PURCHASE?

It's this one:



Look inside ↴

my revision notes

AQA A-level

BUSINESS

Neil James

HODDER EDUCATION LEARN MORE

My Revision Notes: AQA A Level Business Paperback -
by Neil James (Author)

★★★★☆ 15 ratings

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Exam Board: AQA
Level: AS/A-level
Subject: Business
First Teaching: September 2015
First Exam: June 2016

WHAT ELSE DO I NEED?

- A4 Lever Arch file (large)
- Lined paper
- A4 subject dividers (extra-wide)
- Completed Bridging work

EXPECTATIONS:

- Be on time
- Bring your folder and textbook to every lesson
- Bring lined paper to every lesson
- Bring writing equipment and a calculator to every lesson
- Hand homework in on time
- File your notes in date order after every lesson
- Read over your notes before the start of the next lesson



FANTASTIC WEBSITES AND OTHER RESOURCES:

[Tutor2u](#)

<https://www.tutor2u.net/business>

[Taking the Biz](#)

<https://www.youtube.com/channel/UCIIJ4pk3uzyWoeoBkGs0hxQ>

[BBC Business News](#)

<https://www.bbc.co.uk/news/business>

[The Business as Usual Podcast](#)

[Thehttps://www.youtube.com/watch?v=05mgrCnIYeg&t=179s](https://www.youtube.com/watch?v=05mgrCnIYeg&t=179s)





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